

BG X 'ABCD' NONPROFIT: PARTNERSHIP EMAIL TEMPLATE



NOTES: Items in **RED** are for you to edit and add the appropriate names.

Feel free to edit this before sending it, but remember, telling your nonprofits about the Better Giving we offer is essential if they are to actually make their giving better!

Nonprofit ABCD and Better Giving Join Forces to Sustain Giving:

Dear **<Donor name>**,

Your support means the world to us as we strive to achieve our mission. We are now using a service called Better Giving to enable more methods of accepting donations.

All those wanting to donate to **<ABCD Nonprofit>** can now access Better Giving's simple and comprehensive donation form (why not try it now?) which also helps generate ongoing income to support our mission. It ensures:

- Simplified donation flow and donation form. With automated donation receipt for your tax requirements.
- Any donations start to gain yield quickly.
- Long-term financial stability, reducing reliance on fluctuating grants and donations.
- Greater flexibility for impactful projects without immediate funding concerns.
- Enhanced credibility, attracting more support and partnerships.
- Peace of mind for our staff and leadership.

We've partnered with [Better Giving](#) to enable us to accept many different currencies, digital wallet and bank transfers and even including cryptocurrencies. As well as stocks, checks and DAF donations. All being tax-efficient donations.

Your support is vital for our continued success and positive impact on society.

Please consider contributing today.

You can donate directly through our page on the **<Better Giving marketplace or on our donation page.>** **Add link or amend delete as appropriate**



KEEP IN TOUCH!



Copyright © 2024 Better Giving. All rights reserved. The information provided by Better Giving in this material is for informational and illustrative purposes only, and is subject to change.