

## SOCIAL MEDIA TEMPLATES FOR NONPROFITS

The templates below can be used to tell your network, your supporters that they can now raise funds for you through their own fundraisers **FREE OF CHARGE** - which means more money to your mission. So often platforms that enable crowdfunding or fundraisers take a **big** cut of the proceeds. As a 501(c)(3) nonprofit, we leave that decision up to the donors. (Remember, if you do not want to have the donation option, you can turn it off and just use a 1.9% fee - still incredibly good value!)

In the templates below, anything in **red** is for you to replace with your own name, your own mission and importantly, your own links!

## FACEBOOK POST TEMPLATE

💡 **Want to make a real impact for [Nonprofit Name]? Now it's easier than ever!**

With **Better Giving**, you can launch a fundraiser for us in minutes—whether it's for your birthday, a marathon, or just because you care. And the best part? **No platform fees** taking a cut of what you raise!

💰 **More of your donations reach us**

⚡ **Fast, simple setup**

🌍 **Raise funds your way: bank, card, crypto, DAF, stocks, your network can give them all!**

Every donation makes a difference. Start your fundraiser today and help us [mission statement, e.g., “protect endangered wildlife” / “feed more families” / “support local education”]!

🔗 Start your own here: [Insert Fundraising Link]

## LINKEDIN POST TEMPLATE

🚀 **Supporters like you are the reason we can do what we do. Now, we're making it even easier for you to help!**

If you've ever wanted to raise money for [Nonprofit Name], now's your chance—**without complicated forms or hidden fees eating into your impact.**

With **Better Giving fundraisers**, you can:

✅ **Launch a fundraiser in minutes** (no headaches, no stress!)

✅ **Ensure 100% of what you raise comes to us** (no platform taking a cut)

✅ **Choose how you fundraise**—from birthday campaigns to team challenges!

💡 Your efforts should go toward **helping the cause, not fighting the platform.**

Start your fundraiser today and make an even bigger difference!

🔗 Learn more: [Insert Fundraising Link]



## TWITTER (X) THREAD TEMPLATE

Tweet 1:

💡 Want to do more for [\[Nonprofit Name\]](#)? You can! Start your own fundraiser in just a few clicks—and **every penny you raise goes to our cause**. No platform fees, no hassle! 🚀

Tweet 2:

Other platforms take a chunk of your donations. 😡 With Better Giving, **100% of what you raise supports our mission**. It's fundraising **the way it should be**—fast, simple, and fair.

Tweet 3:

Want to celebrate a birthday, run a race, or rally friends for a good cause? **Now's the time**. Create your fundraiser and start making an impact today!

🔗 Start here: [\[Insert Fundraising Link\]](#) #FundraiseForGood

## EMAIL TEMPLATE FOR NONPROFITS TO PROMOTE BETTER GIVING FUNDRAISERS TO THEIR DONORS

**Subject Line: Want to help [\[Your Nonprofit Name\]](#)? Now it's easier than ever! Start a fundraiser, make a bigger impact—100% of what you raise sent to us!**

Hi [\[First Name\]](#),

Have you ever wanted to do more for [\[your Nonprofit Name\]](#) but weren't sure how? Now you can—**by starting your own fundraiser in just a few clicks!**

With our new donation partner, Better Giving, you can launch a fundraising campaign for us—**without hidden fees eating into your impact**. Unlike other platforms that take a cut, **100% of what you raise comes straight back to us** to support [\[your cause/mission\]](#).

- ◆ **Fast & easy setup** - launch a fundraiser in minutes
- ◆ **No platform fees** - your efforts go further
- ◆ **Fundraise your way** - whether it's a birthday, a challenge, or just because you care
- ◆ **Multiple Donation Methods** - raise funds with digital wallets such as google/apple pay, bank transfer, card or even crypto, stocks and DAF - with no extra work for you! More methods... more donations!

Every dollar you raise helps us [\[specific impact, e.g., "rescue more animals," "provide more meals," "fund more scholarships"\]](#).

💡 **Will you start your own fundraiser today?** Click here to get started: [\[Insert Fundraising Link\]](#)

Thank you for being part of our mission. Together, we can do even more!

[\[Your Name\]](#)  
[\[Your Nonprofit Name\]](#)  
[\[Contact Info\]](#)